

Promenade Parramatta reaches new heights

Probuild reaches a milestone today on the Promenade Parramatta project with the topping out of Stage 1, comprising of three apartment buildings being developed by Starryland Australia.

Ideally located alongside the Parramatta River and close to transport, entertainment and shopping precincts, Promenade Parramatta is part of a building boom in Australia's fifth largest city.

When complete, the first stage of Promenade Parramatta will comprise 277 apartments in four buildings with 400+ car parking spaces. Ultimately, the three-stage development will comprise 774 apartments, with 1.2 hectares of landscaped foreshore open space.

"Today we're celebrating the topping out of the first stage of the Promenade development – a milestone for this development and also for Starryland with Promenade being our first development in Australia."

"This is the first stage of a three stage project for Starryland, and we are so excited to be a part of the renewal of Parramatta which is fast becoming Sydney's duel CBD" said Hao Liu, Executive Director of Starryland.

Promenade Parramatta is also Probuild's first project in the city, continuing the company's already significant investment in NSW.

Probuild NSW managing director, Arthur Williams, says: "Parramatta is a huge opportunity for us. It's a city that is well suited to medium to high density housing, has a large number of younger workers and is close to all forms of transport."

"We'll continue to pursue projects in this rapidly developing city," said Mr Williams.

Probuild is delivering land improvements for Starryland, including an extended boardwalk on the river edge for the community to enjoy.

Mr Williams says that this type of developer/builder collaboration for the benefit of community is what makes these projects so worthwhile.

"It's not just about the building, but how that building fits within its surroundings.

"Of course, having a great relationship with our client, Starryland, means that these community benefits can be realised", he says.

It took 134 days from first ground slab pour to final suspended slab pour. To date, Probuild has:

- Installed 461 piles
- Clocked up over 200,000 labour hours
- Used more than 8500m² of façade glazing, and
- Built 74,000 sqm of formwork

The next stage of Promenade Parramatta is due to launch in mid-September 2015.

-Ends-

Media enquiries

Fenton Communications | 03 8537 2790

About Probuild

Probuild is one of Australia's largest construction companies with a national pipeline of projects worth \$4 billion and an annual turnover of \$1.8 billion.

Working across commercial, educational and institutional, industrial, residential, retail and entertainment and sports and leisure sectors, Probuild oversees all facets of project delivery, construction planning and management.

Some of its major past projects include Chadstone Shopping Centre, of which it has delivered 28 stages over 21 years of transformation, as well as the Melbourne Shrine Galleries of Remembrance, Myer Melbourne redevelopments, and the VRC Members' Grandstand at Flemington Racecourse.

It is currently delivering some of Australia's largest construction projects including Victoria One, Eastland and Chadstone shopping centres in Melbourne and Grand Central Shopping Centre in Toowoomba.